



The Party Advisor

CANTON CHAIR RENTAL SPECIAL EVENT INDUSTRY NEWS

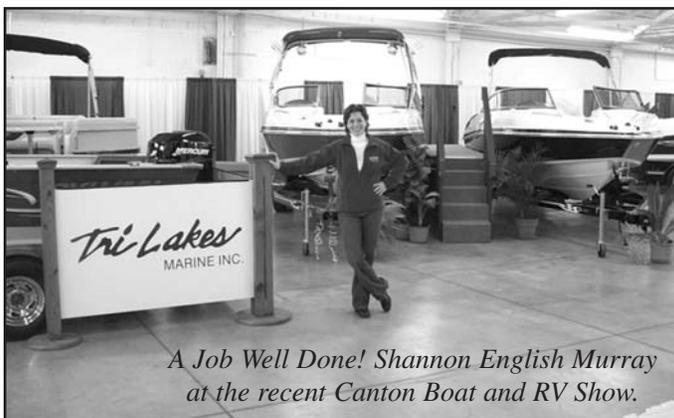
Happy Birthday, Canton!

The City of Canton celebrated its 200th birthday for more than a year with a host of activities and events for all its citizens. The bicentennial was culminated with a grand party on the evening of November 19, 2005. The black-tie gala dinner dance was held at Timken High School. Chip Conde, a member of the bicentennial committee, chaired the event that welcomed 400 guests into the brand new high school. "We thought the high school was the perfect place to showcase our event. Even though it wasn't completed at the time we began to organize it, we were confident that it would be finished and made plans to hold it at the new facility." Located in the heart of downtown, Conde said that many guests commented on how pleased they were to tour the state-of-the-art high school and enjoy the new surroundings. Some attendees were graduates of the old Timken High School, and they reminisced about "what-used-to-be-where" that evening. All seemed very pleased with the new building. The setup of the party was striking and unique because it was situated on two-tiered floors. The upper floor was surrounded by a wrap-around balcony that looked below to the first floor. From every angle, the view was stunning.

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"Canton Chair Rental provided all the tables, chairs, glassware, silverware, linens, food warmers and even things I can't remember!" Conde said. Tim and his staff are outstanding to work with. I've known Tim for a long time, and I know he's the best, but it just amazes me how every one of his workers are of the same mold. You'd think every now and then, he'd hire one bad employee, but that just never happens!" Conde said that in chairing the event, he knew one thing for certain: "That I was going to use Canton Chair Rental." Conde continued, "By using Canton Chair Rental, you just know everything is going to go right."



A Job Well Done! Shannon English Murray at the recent Canton Boat and RV Show.

A Winning Combination!

Shannon English Murray, owner of SEM Public Relations and Promotions Group, Inc. can easily keep track of the number of years she's been in business – 17 years this month. All she needs to do is recall her son's age. Shannon started her company shortly after he was born. "It's my son's fault!" she laughed. After briefly retuning to her job as public relations coordinator at Aultman Hospital, Shannon made the decision to leave and work from her home to be closer to her son. "I thought I was just going to do some freelance work, but my first job was to plan a Wellness Expo at Canton Center Mall." Shannon's expertise was in health-related public relations, so it was a natural fit. But before she knew it, she was coordinating boat shows,

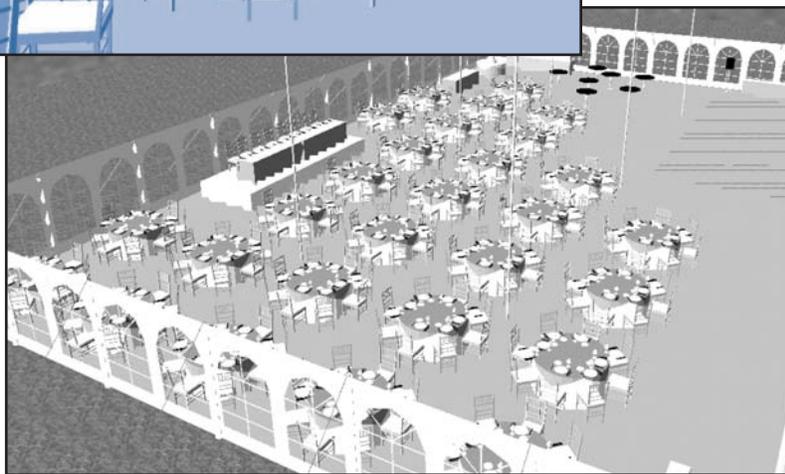
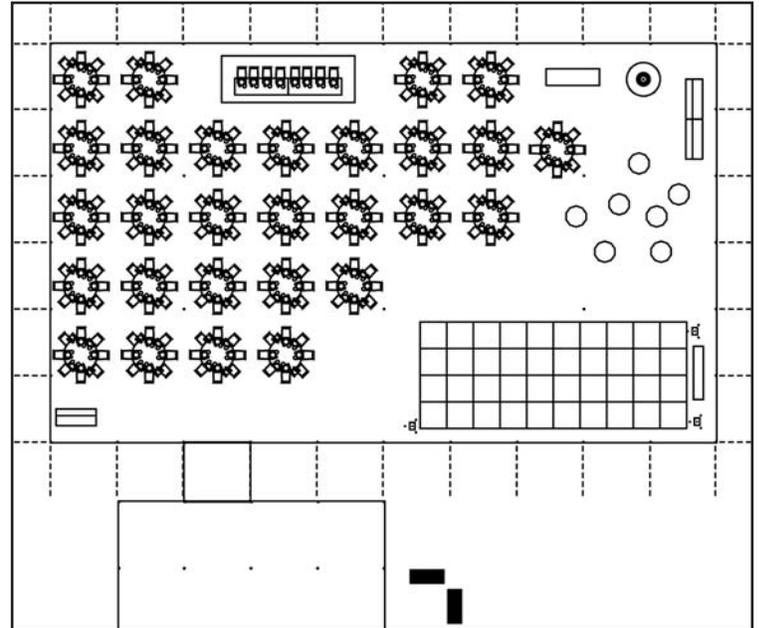
grand openings, RV shows, bridal shows, dedications, and more. SEM also produces all of WHBC's many community events.

"The very first show I did was in 1989. I used Canton Chair Rental then, and I have used them since for each show I have ever done," said Murray. "I have rented everything from them from pipe and drape for exhibits, to podiums, to popcorn machines. I think the better question is "What haven't I rented from them?!" Shannon continued, "I really mean it. There has not been one show or exhibit that I have ever done that I haven't used them. They are so professional. Each person there is so knowledgeable and helpful. I can't imagine doing business with anyone else."

Mapping Your Event

Sometimes the hardest part of creating a successful event is picturing in advance what the setup will look like. Fitting in the tables, chairs, food stations, bars, dance floors, stages and such into an assigned space can be a real challenge.

That is why Canton Chair Rental offers sophisticated Party CAD technology, which allows all elements of the event to be integrated into a computer-generated drawing. Once measurements for the event location are acquired, the Canton Chair Rental staff can start the layout design process. Canton Chair Rental already has the dimensions of a number of area party rooms and business facilities in its data base and is regularly adding new locations.



When an event is going to be staged in a tent, the Party CAD system can help place the tent in the best location on the chosen site. As the size of the guest list changes (and it invariably does), the system can adjust the number of tables and chairs and/or the size of the tent required to accommodate the new number of guests.

This professional design tool is used for parties, weddings, banquets, trade shows, conferences and all variety of corporate and social functions. It will allow you to view the event from an aerial angle, or from a three dimensional point of view. The system provides a virtual reality walk through view before the actual setup.

When planning your next gathering, ask the experienced event consultants at Canton Chair Rental about incorporating Party CAD technology for your next event.

Have You Seen Us Around Town?



- ★ Westfield Belden Village Mall Bridal Show
- ★ Forever Elegant WHBC Bridal Show
- ★ Canton RV and Boat Show
- ★ Canton Chamber of Commerce Light Up Downtown
- ★ Jackson Township Christmas in the Park
- ★ OHSAA Football Championships
- ★ Aultman Hospital 2010 Building Grand Opening
- ★ Westfield Belden Village Mall Catholic Schools Expo
- ★ Canton Chamber of Commerce Annual Dinner
- ★ Massillon RezzyFest

Used Equipment For Sale

We currently have the following used equipment for sale!

Propane Grill (2.5' x 2.5').....	\$375.00
Propane Double Burner.....	\$375.00
Beige Plastic Chairs.....	\$8.00
Brown Plastic Chairs.....	\$6.50
Juvenile Wooden Chairs.....	\$3.00
White Plastic Chair w/ chrome frame...	\$8.50
White Padded Wood Chairs.....	\$12.00
8' Tables.....	\$75.00
30" Round Tables (w/ 42" legs).....	\$35.00
18" x 96" Wood Topped Table.....	\$40.00
36" x 36" Formica Topped Tables.....	\$30.00
20' x 20' Canopy.....	\$550.00
Can Smash Game.....	\$50.00
Over Under Game.....	\$75.00
Cotton Candy Machine.....	\$625.00
Sno-cone Machine.....	\$375.00
10 gal. Stainless Cooler.....	\$25.00
Dish Racks.....	\$12.00
Glass Punch Cups.....	10
5 gal. Silver & Gold Fountain.....	\$300.00
Wishing Wells.....	\$10.00
Centerpiece Stand 20" tall.....	\$5.00
Gazebo White Lattice 80" w x 80" w x 9' tall.....	\$300.00
Linen Table Covers.....	\$2.50
White Lattice Podium.....	\$75.00
Opaque Projector.....	\$475.00
Wireless Lapel Microphone - VHF.....	\$75.00
Wireless Handheld Microphone.....	\$75.00
White Portable Sound System.....	\$75.00
Electric Roasters.....	\$10.00
Stainless Chafer Water Pans.....	\$5.00
Insulated Pitchers.....	\$2.00

If you are interested in purchasing our used equipment, **please call us in advance (330-477-7719 or 1-800-686-4331) so we can have the equipment ready for you to view upon arrival. Please be aware that we may not be able to sell some of these items until future rentals already booked are complete.*

2006 New Trends for a New Year

As the dreary days of winter start to melt away, caterers, hotels and event venues in all categories are eagerly planning for the busy seasons ahead. Trying to come up with fresh ideas in this industry is always a challenging task. Several websites and publications including Special Events Magazine have recently published new trends and predictions for 2006 that will be of particular interest for those involved in special event planning. Some of the trends we found of interest are:

Healthy – not diet – food. Diners are seeking healthy options on menus. Trendy diet fads come and go, so menus are reflecting a variety of healthy dining offerings, from low-carb to low-fat. Customers will also be looking for more natural, wholesome ingredients.

New Seating Options – Though the round table at seated events will most likely remain the norm, long banquet tables, now sometimes referred to as “communal tables,” are gaining in popularity for upscale events in the larger metropolitan cities. For event planners that demand the most unique look for their events, the new 60” square table will be the table of choice.



Heritage Foods – Look for foods from the Mediterranean, Scandinavia and Eastern Europe like cured salmon, goulash, stuffed cabbage and the like to make an appearance, but with a contemporary twist. Look for a representation of this type of cuisine with new ingredients and modern variations.

The Best Dressed Tables – Color has a tremendous impact on the look of an event. The predicted trends in tabletop linen colors for 2006 range from rich jewel tones to delicate pastels, with a few earth tones thrown in for good measure. Quickly gaining in popularity are the “ultra” or luxury textured linens in brocade, damask, satin and organza. All ready for the upcoming seasons, Canton Chair Rental’s collection of linens includes 27 fashion colors, a number of beautiful prints and elegant textured fabrics.

New Cocktails – With the advent of more premium spirits on the market and the push for evermore creative cocktails, the pairing of food and spirit in one will be on the menu. Look for premium liquors to be paired with freshly squeezed juices and herbs. Naturally, the cocktails will have to be served in the most attractive glasses available.

Finally, whether you choose to follow the big city forecasts or go with your own instincts, always remember – the experienced event consultants at Canton Chair Rental have the materials and expertise that will make your event a success!

Hopping Down the Bunny Trail

Easter falls on April 16th this year, and if you or your organization is hosting a holiday themed event, you will need one of Scott Costume’s delightful Easter Bunny costumes. Available in white, pink, blue and brown, the bunny costumes come complete with gloves, spats and a colorful vest or apron. One or two of these cuddly characters will make any Easter party extra special.



Scott Costume also has the area’s largest collection of historical costumes for religious pageants. Roman soldiers, senators, shepherds and such, along with wigs, makeup and props are in high demand this

time of year for inspirational productions. Canton Chair Rental also has available distinctive palm trees in two sizes that are ideal for historical themed events.

Remember too, for grand openings and other corporate events, Scott Costume has an impressive collection of mascots and character costumes that can add color and help make your company’s event a grand celebration!



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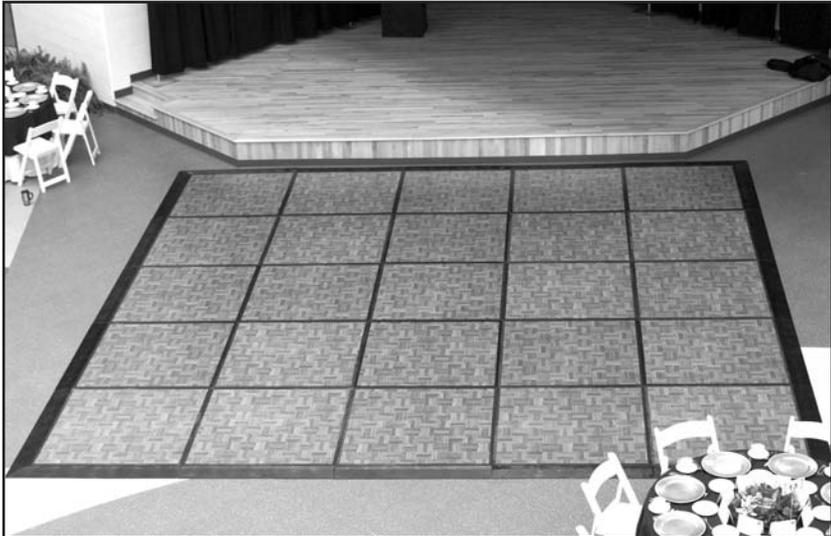
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Attn: Special Event Planner



Dance the Night Away

You can turn any space into a ballroom with Canton Chair Rental's portable dance floors. This unique system is quickly assembled in sections by the Canton Chair Rental staff and is available in warm wood toned parquet or contemporary black and white vinyl tile.



Big event or small – the size of the dance floor is determined by the number of guests attending the event and it can be set up in tents, carpeted rooms, on lawns or just about any place you want a party to happen.

Call the party planners at Canton Chair Rental to learn more about these innovative dance floors, or stop in the showroom and ask to see samples of the two varieties available.