



# The Party Advisor

CANTON CHAIR RENTAL SPECIAL EVENT INDUSTRY NEWS

## Canton Blues Festival Draws Rave Reviews



If you haven't been downtown lately, you might be as surprised as some of the 10,000+ folks who attended the Canton Blues Festival on June 22 and 23rd. "Downtown has never looked so good," said Harriett Mayer who hadn't been downtown in more than 10 years. That was the consensus of the crowd that brought lawn chairs, blankets, and their kids to Market Ave. N for two nights of free entertainment, highlighted by the Robert Cray Band. The Canton Regional Chamber of Commerce sponsored the event.



Evonda Brown, event coordinator for the chamber was equally pleased with the Blues Festival. "The weather, the crowd, the entertainment... everything was perfect!" she said. "People kept telling me that this was the best Blues Festival ever, and I think it was, too."

"Perfect" was also how she described her experience with Canton Chair Rental. Each year we count on Canton Chair Rental for their equipment, professionalism, and great advice to assist with this event," said Evonda. "I love working with them! This was my first year in charge of the Blues Festival, and they helped me through it. From the staging, to the VIP tents, to the drum used for raffle drawings, Canton Chair Rental has it all, and makes it so easy to work with them.

Libby is so helpful. She knows everything about this event. But even the staff that comes to set up and take down the tables and chairs – they are all just fantastic to work with!"



# Getting Creative with Your Corporate Event

Planning a corporate event for your clients or employees can be a daunting task. An annual open house, seminar or corporate picnic can become a dreaded affair unless some new excitement is infused into the event.

We're happy to report corporate events are evolving. Here are a few ideas gleaned from leading event planners around the country that you may want to consider the next time you have an event to coordinate.

- Stage your next meeting or event at a venue your employees or guests would never expect. A number of theatres, museums, private estates, wineries and golf courses offer excellent facilities for public use – some even allow tents to be erected on site for private parties. Make the event more fun and have your guests board waiting coach buses at a designated meeting time and depart without divulging the location.

- For a staff meeting or brain storming session consider seating the attendees around sleek high top cocktail tables on bars stools instead of the standard tables and chairs. This creates a “mingling” atmosphere and promotes closer interaction between the participants.

- Instead of using the standard pristine white table linens at a formal sit down dinner, consider covering your tables in a collage of vibrant colors. Hot shades of fuchsia, orange and lime or deep shades of navy, purple and chocolate brown will add a dramatic aura to the event and raise it above the mundane décor of most formal dinners.

- If you want to avoid the cost and time required for a sit down dinner, consider serving substantial bite sized hors d'oeuvres during the cocktail hour. Some appetite filling offerings could include mini filet tenderloin sandwiches, shrimp remoulade in martini glasses, chicken satay on skewers and oyster shooters in stemmed glasses. And don't forget to offer a variety of tempting mini desserts.



- Food stations are evolving from the basic pasta bar and carving table to major attractions. Now chef attended sushi stations and Benihana style stir fry stations complete with juggling chefs are available at some venues. Food stations featuring the cuisine of a foreign country are also quite chic – a sample menu for an eastern European food station could include gourmet pierogi warmed and topped to order, mini stuffed cabbage rolls and mini dessert kolaches.

- After a formal dinner or ceremony plan an after party for those who like to socialize. It promotes goodwill and provides a good networking opportunity between employees and customers

- For family events many corporations are opting to avoid the conventional employee picnic or carnival. Successful family events can be staged in museums and historical venues that provide hours of activity for both children and parents. Among the sites that offer meeting and dinning areas for private parties are the McKinley Museum and Discover World, the Pro-Football Hall of Fame and Akron's Inventor's Hall of Fame.

## Summer Refresher Course

The summer entertaining season is upon us and it's the perfect time to impress your guests with Canton Chair Rental's attractive Tropical Cooler glasses. The stylish 10 oz. stemmed goblets are not only perfect for a whole range of cocktails, but they are also a unique serving vessel for parfaits, smoothies and other non-alcoholic summer beverages.

Here is a refreshing drink that can also double as a dessert. Just adjust the quantity of ice cream to make the recipe as thick or as thin as you desire.

### Tropical Strawberry Cooler

- \* 1 cup frozen strawberries in syrup, partially thawed
- \* 1/4 cup bottled margarita mix (non-alcoholic)
- \* 1 cup vanilla ice cream

Place frozen berries and Margarita mix in blender to break up berries slightly. Add ice cream and blend until smooth. Decorate glass with fresh strawberry and lime slice if desired.

Makes one serving.



## Used Equipment For Sale

We currently have the following used equipment for sale!

Propane Grill (2.5' x 2.5').....	\$300.00
Propane Double Burner.....	\$375.00
Beige Plastic Chairs .....	\$8.00
Brown Plastic Chairs.....	\$6.00
Juvenile Wooden Chairs .....	\$2.00
White Plastic Chair w/chrome frame .....	\$8.50
8' Tables .....	\$75.00
18" x 96" Wood Topped Table .....	\$40.00
36" x 36" Formica Topped Tables .....	\$30.00
Children's Tables 8' x 30" x 24" high (each).....	\$30.00
20' x 20' Canopy .....	\$550.00
Cotton Candy Machine.....	\$625.00
Sno-cone Machine.....	\$325.00
Dish Racks.....	\$12.00
Linen Table Covers.....	\$2.50
White Lattice Podium.....	\$60.00
Wireless Lapel Microphone - VHF .....	\$75.00
Wireless Handheld Microphone .....	\$75.00
Insulated Pitchers .....	\$1.00
Bubble Bowls – 4".....	\$0.75
Hurricane Globes – 8".....	\$1.25
Standing Candelabra/Planter Wrought Iron.....	\$115.00
Wedding Arch, Wrought Iron.....	\$150.00
Votive – Hobnail.....	\$0.50
6' Brown Formica Bar.....	\$125.00
Blackstone Column 72".....	\$65.00
Blackstone Column 40".....	\$32.00
Blackstone Column 32".....	\$29.00
8' Royal Blue Drape.....	\$3.50

\*If you are interested in purchasing our used equipment, **please call us in advance (330-477-7719 or 1-800-686-4331)** so we can have the equipment ready for you to view upon arrival. Please be aware that we may not be able to sell some of these items until future rentals already booked are complete.

## Party Seating and Spacing Tips



When planning an event in a tent, meeting room or banquet facility you know there has to be plenty of room for the tables, chairs and other rental items you are going to need. You also want enough room for your guests to move about freely and feel comfortable. If a meal is going to be served there must be additional space allotted for the servers to move about safely. Determining the layout and exact space requirements can be a real challenge. Here are some general guidelines that can help take the guesswork out of planning your next event.

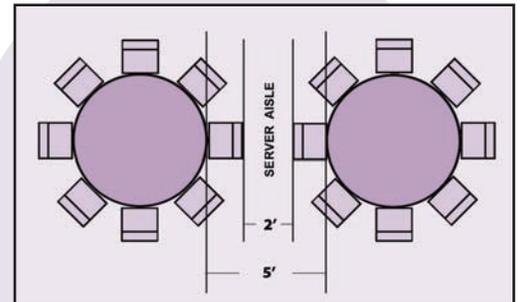
### Cocktail Parties & Receptions

Standing: 5-6 sq. ft. per person  
Partial Seating: 8 sq. ft. per person

### Dinners

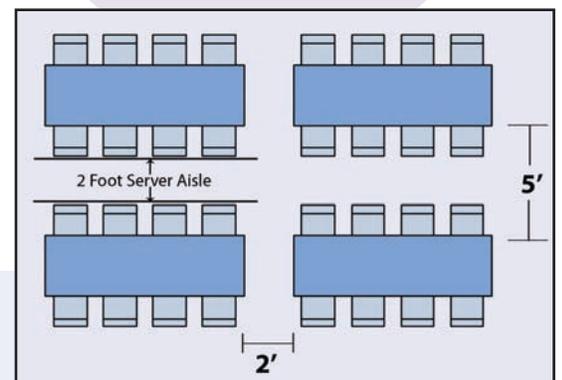
#### Seating at Round Tables

54" Round Tables seats 6  
60" Round Table seats 8  
72" Round Table seats 10  
Allow 54" to 60" between tables for chair space and food service  
Divide the room area in square feet by 12.5 for maximum seating



#### Seating at Oblong Tables

6' Oblong Table seats 6 to 8  
8' Oblong Table seats 8 to 10  
Allow 60" between tables for back-to-back seating  
Divide the room area in square feet by 10 for maximum seating



### Classroom Style Guidelines

Allow 36" between tables for seating on one side of table only  
Increase allowance for two-sided seating or food service  
Divide the student seating area in square feet by 8

### Theatre Style Guidelines

Allow at least 36" between rows of chairs  
Divide audience seating area in square feet by 8

### Dance Area

Allow 2-4 sq. ft. per person

Remember, when planning your event you always have the experienced consultants at Canton Chair Rental to assist you. They have state of the art Party CAD computer technology available that can produce a layout of your event complete with the tables, chairs and all the other items you will need for your event.



PRSRT STD  
US POSTAGE  
**PAID**  
CANTON, OH  
PERMIT NO. 1005

## The Party Advisor

Canton Chair Rental  
4850 Southway St. SW  
Canton, OH 44706

Address Service Requested

Attn: Special Event Planner



Your guests will make a “grand entrance” at your celebration when you roll out Canton Chair Rental’s snazzy red carpet runners. The 3’ wide by 25’ long runners can be used indoors or out and are appropriate for both corporate and residential functions.

For business events the distinctive runners will add flair to grand openings, open houses, trade shows and sales promotions. At home they are popular for parties and weddings, and for civic functions the runners add a touch of glamour to pageants and fashion shows.

Whatever type of event you are planning these vibrant runners will add color and excitement to the occasion.